

Component	Definition	Example	Explanatory Notes
<p>Stewardship (GSIA equivalent = Corporate Engagement and Shareholder Action)</p>	<p>The IA adopts the definition of “Stewardship” according to The UK Stewardship Code 2020. “Stewardship is the responsible allocation, management and oversight of capital to create long-term value for clients and beneficiaries leading to sustainable benefits for the economy, the environment and society.”</p>		<p>Stewardship is shown on both a firm level and a fund level to reflect that, whilst firms will adopt their approach to Stewardship at a firm level, stewardship activities will differ across funds, asset classes and geographies.</p>
<p>ESG Integration (GSIA equivalent = ESG Integration)</p>	<p>The IA uses the same definition according to the UN PRI: “The systematic and explicit inclusion of material ESG factors into investment analysis and investment decisions”</p>		<p>Can be done at both a firm level and fund level.</p>
<p>Exclusions (GSIA equivalent = Negative/exclusionary screening)</p>	<p>Exclusions prohibit certain investments from a firm, fund or portfolio. Exclusions may be applied on a variety of issues, including to align with client expectations. They may be applied at the level of: Sector, Business activity, products or revenue stream, A company or Jurisdictions/countries.</p>	<p>Exclude investments based on ethical, values or religious criteria, e.g. gambling, alcohol, or pork.</p>	<p>Exclusions determine that a fund or mandate does NOT invest in certain things. Can be applied to both firm level and fund level.</p>
<p>Sustainability Focus</p>	<p>Investment approaches that select and include investments based on them fulfilling certain sustainability criteria and/or delivering on specific and measurable sustainability outcome(s). Investments are chosen based on their economic activities (what they produce/what services they deliver) and on their business conduct (how they deliver their products and services).</p>	<p>Positive Tilt: A portfolio that overweights investments that fulfil certain sustainability criteria.</p>	<p>A Positive Tilt is typified by having less exposure to ‘unsustainable’ companies than a traditional benchmark (e.g. FTSE 100, S&P 500).</p>
<p>Impact Investing (GSIA equivalent = Impact/Community Investing)</p>	<p>Uses Global Impact Investing Network’s (GIIN) definition: “Investments made with the intention to generate positive, measurable social and environmental impact alongside a financial return.”</p>	<p>SDG Impact funds (funds that use the UN SDG criteria)</p>	<p>GIIN say there are 4 key elements to impact investing: intentionality, financial returns, range of asset classes, impact measurement.</p>